



# KARLA PICHLER

*Graphic Designer & Illustrator*

I'm a graphic designer and illustrator who loves to engage the clients' audience with meaningful and creative design-solutions. I have a high affinity for simple, user-friendly yet aesthetic design with a big passion for branding, user interface design, infographics and illustrations.

## CONTACT

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## SERVICES

Graphic Design  
Branding  
Editorial Design  
Illustrations  
Infographics  
Webdesign

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## LANGUAGES

German (native)  
English (fluent)  
Spanish (conversational)

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## OTHER INTERESTS

Good books  
Old movies  
Yoga & Fitness  
Cooking  
Photography  
Travel  
Nature  
Blockchain  
Philosophy  
Art & Architecture

## EDUCATION

### Bachelor's Degree in communication design

University of Applied Sciences, Graz  
2016 - 2019

This is an international study program, that is focused on design communication processes and how to present analogue and digital information in a visual form. Theoretical education mixed with hands-on practical experience gave me a broad knowledge of the design field. I finished my studies in september 2019.

## WORK EXPERIENCE

### 3hundert - 2018

A graphic&print agency based in Graz, focusing on high quality print products and timeless design solutions.

### Freelance Graphic Designer - since 2016

I have been working on various projects as a freelance designer over the last few years, which gave me a lot of work experience. I worked with clients like Portrait, Digital Scarcity, Komodo and FARMTECH.

## SOFTWARE SKILLS

Adobe Illustrator

Adobe Premiere

Adobe InDesign

Adobe After Effects

Adobe Photoshop

Adobe xd

Adobe Lightroom

Webflow